Pulse Intelligence Partner Ltd

pulse® intelligence

Chaos to Clarity

Redefining Mining Data

September 2024

Introduction

Most executives and financiers in mining lose between 6 and 17 weeks a year searching for data. Something is broken.

In 2024, Pulse Intelligence Partner (Pulse Intelligence) conducted a survey of more than 120 executive and senior-level professionals in 23 countries across mining and related finance, investment and services fields.

Our purpose: to understand the usage patterns, challenges and preferences of those trying to gather, analyse and synthesise data and business intelligence in the mining industry.

The results were startling.

Almost 45% of senior and executive professionals across disciplines spend up to an hour every single day searching for data.

Over 20% spend up to three hours a day.

These aren't entry-level or even mid-level researchers or analysts. They're not novices or industry newcomers. They're C-suite mining executives, investment bank directors, heads of research, private equity partners, sovereign wealth fund managers, senior equity analysts, CIOs, and senior leaders at boutique and global consulting firms.

These are professionals whose time is best spent on strategic decision-making and driving long-term growth. Yet, many lose up to 15 hours a week—equivalent to 17 weeks a year—just sourcing the data they need to make informed decisions.

The current platforms are failing them. It's time to reinvent how mining data is accessed and leveraged.

Unlock Efficiency with Automated Real-Time

Don't let your team get bogged down in repetitive data gathering and manual updates. With Pulse Intelligence, automate much of your workflows and gain instant access to up-to-date, reliable data. Our perpetual automation ensures you're always operating with real-time data—so you can focus on strategy, not spreadsheets.

Invest in a solution that works around the clock— because outdated systems shouldn't limit you.

Our Research

Key Insights

"Finding accurate and up-to-date information is a constant struggle"

"It's hard to integrate the various data sources we use into one coherent system"

"The cost of these tools often outweighs the benefits for our organisation"

"With Bloomberg and S&P, the data is decent, but I'm drowning in it. I can't possibly find everything I need, and I still have to do all the work finding it"

A Solution Designed for Natural Resources

The time you and your team spend collecting fragmented data is time lost driving strategy and value. With Pulse Intelligence, you'll gain real-time access to accurate, centralised insights that empower faster, data-driven decisions. Eliminate inefficiencies and transform your information into actionable intelligence. Then, automate.

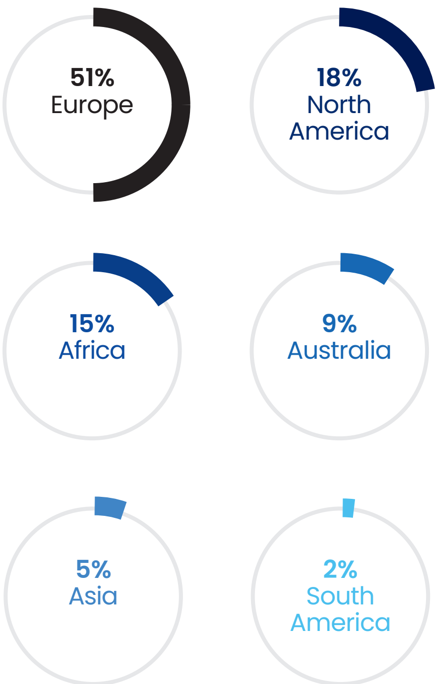
Less Searching; More Strategising. Stop Wasting Time - Start Making Smarter Decisions.

ABOUT OUR RESPONDENTS

In gathering our data, we spoke to senior leaders across a wide range of industries. They come from private equity funds and investment banks, junior and mid-tier mining houses, and mining technology suppliers around the world. While the majority are based in Europe, our respondents represent 23 countries across every continent. Their needs are complex and diverse, and their insights invaluable.

Organisation Type

Geographic Location

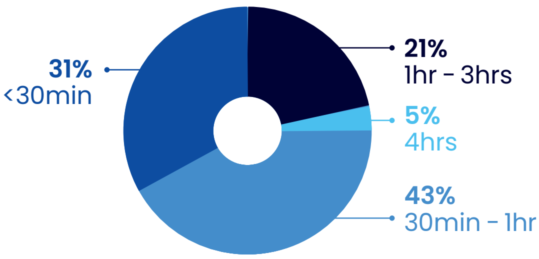


TIME SPENT COLLECTING AND ANALYSING DATA EVERY DAY

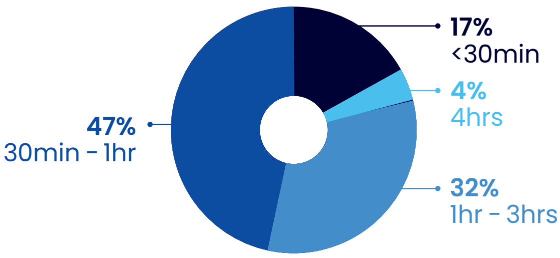
Our key question was around time. How much time are business leaders spending collecting and analysing mining investment data and business intelligence? When it comes to collecting data, a fifth of senior executives are spending up to three hours on this task every day. And 32% are spending an additional one to three hours analysing their data.

These are valuable hours that could be better used elsewhere.

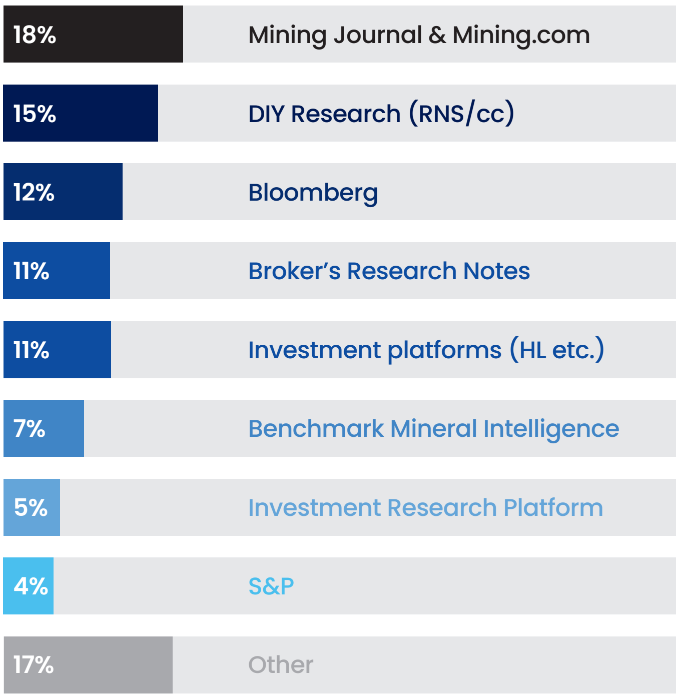
Time Spent Collecting Data



Time Spent Analysing Data



WHICH PLATFORMS ARE THEY USING?



While a variety of platforms are available, most are inefficient and ineffective. Even those who invest in high-end solutions struggle with the same issues—spending excessive time on data collection and analysis. This indicates that existing platforms are failing to simplify processes and deliver the streamlined, actionable insights professionals need. In fact, 15% of respondents have opted to rely on DIY research, further highlighting the gap in market solutions.

The takeaway is clear: today's platforms aren't solving the core problem—they're just adding to the noise.

WHY ARE THEY USING THESE PLATFORMS?

14%	Daily News
12%	Market Research
11%	Corporate Development/M&A/BD
11%	Investment Research
8%	Project Development Data
8%	Tracking Invements
8%	Mining Operations/Production
8%	Techinal Sales/BD
7%	Capital Raising
7%	Investment Targets
6%	Discovery/Exploration Data

Current platforms either focus on certain services or are too generic or industry-agnostic.

However, users are divided in their needs and have particular, industry-specific requirements.

The challenge is that no single platform meets the full spectrum of needs, forcing professionals to juggle multiple tools that still fall short.

WHAT CHALLENGES ARE THEY ENCOUNTERING WITH CURRENT PLATFORMS?

24%	Finding Accurate Information
20%	Fragmented Data
15%	High Costs
13%	Switching Between Platforms
11%	User Experience/Interface
9%	Interpreting Data
6%	Ineffective Technology
2%	Other

The mining industry has lagged behind fintech and most other sectors, which have embraced modern, sleek platforms that are intuitive, customisable, and user-friendly.

Mining-focused solutions, by contrast, are outdated, poorly designed, and clunky in their user experience—creating more frustration than efficiency.

The right platform must be future-ready, streamlined, user-centric, and built to meet the industry's specific needs.

How Pulse Intelligence is shifting the needle

At Pulse Intelligence, we don't just understand these challenges—we've lived them. We've spent years battling the data deluge, fragmented sources, high costs, and outdated designs. Most critically, we've seen the immense time wasted trying to find accurate, auditable, and actionable insights.

Our deep experience in both mining and technology enables us to build a solution that truly fits the needs of today's professionals. By combining the power of AI and machine learning with expert oversight, we automate what should be automated and ensure every piece of information is reliable and relevant.

The result is an auditable global mining database—customisable, intuitive, and capable of delivering instant, real-time insights and significant automation.

Whether you need a high-level overview or granular detail, Pulse Intelligence puts the power of precision data at your fingertips.

Save time. Spend it where it matters. And relish the fact that you have reliable, real-time data at your fingertips.

For a discussion about your unique needs, or a demo of Pulse Intelligence in action, please contact us:

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